



\$150,000

PIAZZA TOMASO

Tom Fat was a founding member of the Little Italy Association of San Diego and one of its biggest advocates. Tom came to San Diego's Little Italy in the mid-1970s and opened Fat City and China Camp Restaurants at the corner of Pacific Highway and Hawthorn, a local landmark recognized by its iconic pink neon sign. To pay tribute to this community member, the Little Italy Association wants to create Piazza Tomaso in his memory. The Association saved the emerald green neon "Fat City" sign from his business and plans to install it on the side of a building at the corner of India and W. Ivy Streets. The cost to refurbish and install the neon sign is estimated to be \$75,000. Other features of the Piazza Tomaso will include a plaque telling Tom Fat's story and his quotes engraved in granite on the side of the building.

LOCATION

Corner of India & W. Ivy Streets

OPENING DATE

2018

FUNDRAISING GOAL

\$150,000

COMMITTED TO DATE (6.1.2017)

TBD

FUNDRAISING TIMELINE

2018

DONOR OPPORTUNITIES

2' x 3' Donor Plaque	\$25,000
<i>Placed on the wall of the Piazza adjacent to building.</i>	
1' x 1' Donor Plaque	\$5,000
1' x 6" Donor Plaque	\$2,500
6" x 6" Donor Plaque	\$1,000

